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Response under 37 CFR §1.116
Expedited Procedure
Examining Group 2817

2162/AF#11/B(Copy)
RWB

1-30-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of
ONDECK

Atty. Docket
PHA 23.681

Serial 09/349,676

Group Art Unit:2162

Filed: 07/08/99

Examiner: J. JANVIER

POST-SALES CUSTOMIZATION ACCORDING TO RETAILER'S SPECIFICATIONS.

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

RESPONSE under 37 CFR §1.116

RECEIVED
JAN 29 2002
Technology Center 2100

Sir:

In response to the Office Action mailed September 10, 2001,
which sets forth a final rejection the following remarks are
submitted herewith:

IN THE CLAIMS

Please amend Claim 1 as follows, where a marked-up version
of the amended Claim 1 is attached as Appendix A:

B Sub 1. (Twice Amended) A computer-implemented method of doing
business to enable stimulating commercial activities, the method
comprising: